

BEAThoven – Beethoven “remixed”, embarking on a world tour



World BEAThoven is a project unprecedented in its scale. In the light of Ludwig van Beethoven's 250th anniversary in 2020, an international network of musicians sporting outer-European instrumentation and electronic music producers have re-imagined 20 passages from the genius composer's works. This international, collective re-interpretation was coordinated by renowned DJ and culture manager Darius Darek, the creative director of the project.

The result is the „World BEAThoven Album“, which was released on January 3rd, 2020. „The World BEAThoven Album is being played on US-American radio broadcasts such as Generasian-Radio and Terrasonic, as well as the internationally acclaimed Mexican ‚Cassette Blog‘“, says Darius Darek, who is presenting the re-envisioned Beethoven-quotes on transformational music-festivals worldwide – currently, he is touring Central- and North-America, where plenty of people will be first exposed to Beethoven's music in this special manner.

Apart from the music, Darius Darek is eager to communicate a special socio-ecological project – the so-called „Freebox“, a public walk-in closet, where people can place their disused clothing and pick pieces they might have use for. „Here the motto ‚Reduce_Remix_Reuse‘ comes into action and builds a bridge to the World BEAThoven Project“, the creative director explains. In Nicaragua, the "World BEAThoven Album" is currently being introduced in one of these Freeboxes, which was installed by local environmentalists. The Freebox draws inspiration from the „BonnBox“, a socio-ecological project in Bonn successfully dedicated to reducing waste and recycling resources.

Darius Darek's tour took off in Costa Rica. At the electronic music festival „Ocaso“ the free album was brought to people's attention in January via flyers that also illustrate its connection to the UN's Sustainable Development Goals (SDGs) for 2030. On January 30th he presented the World BEAThoven Album and the Freebox in Nicaragua at the "Ometepe Gathering" festival. This transformational festival took place on a permaculture-farm, and introduced practical post-growth approaches to overcome the climate crisis, apart from its musical contributions.

Whoever wishes to experience the World BEAThoven project's extraordinary music on European soil has the opportunity to do so on **February 5th, 2020 within the frame of the „Wednesday_Late_Art“ in the Bundeskunsthalle Bonn**. The album can also be heard at the international fair for classical music, **„CLASSICAL: NEXT“, that is taking place in Rotterdam from May 18th-21st**.

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*The World BEATHoven Project is currently on tour in Central- and North- America. On February 5th this exceptional music can be heard in the context of „Wednesday_Late_Art “ in the Bundeskunsthalle Bonn.
(Source: World BEATHoven Project"/Rachel Hnath)*

About the Beethoven Jubiläums GmbH: Beethoven's 250. anniversary will be celebrated worldwide. The Beethoven Jubiläums GmbH, affiliate of the Beethoven-Haus Foundation, is supported by the federal government, the land of North Rhine-Westphalia, the city of Bonn and the Rhein-Sieg-district and is instructed to coordinate a national program. Patron of the anniversary program with the slogan "Rediscover Beethoven" is the German federal president Frank-Walter Steinmeier. The program spans about 300 projects. Here you can find a current overview of the events: www.bthvn2020.de/en.