

Start of the largest mobile music mediation project of the Beethoven anniversary year

BTHVN2020 Musikfrachter: A musical river cruise from Bonn to Vienna
Bonn, March 12th 2020

BTHVN 2020



Beethoven Jubiläums GmbH

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*Christening of the BTHVN Musikfrachter („BTHVN2020 Music Freighter“)
(f.l.t.r.):*

The young Crew members of the BTHVN2020 Musikfrachters

Ashok Sridharan, Lord Mayor of the federal city of Bonn

Malte Boecker, Artistic Director of the Beethoven Jubiläums GmbH

Ralf Birkner, Managing Director of the Beethoven Jubiläums GmbH

Nike Wagner, Director of the International Beethovenfest

Image Source: Beethoven Jubiläums GmbH/Sarah Heuser

Today the largest mobile music mediation project of the Beethoven anniversary year has started. The BTHVN2020 Musikfrachter (“BTHVN2020 Music Freighter”) by the Beethoven Jubiläums GmbH will be travelling from Bonn to Vienna from March 12th until April 19th 2020. 12 destinations in total will be targeted by the freight ship turned to a floating stage boasting a 600m² event space. About 100 events are planned on board and on land – ranging from interactive concerts via workshops and discursive events to musical theatre and performances. This way the programme opens new perspectives regarding the spheres of Beethoven's ideas and sounds. The programme is addressed towards people of all ages who might not have concerts on their regular schedule.

Among those christening the ship and wishing it well on its trip along Ludwig van Beethoven's own travel route were **Ashok Sridharan, Lord Mayor of the federal city of Bonn** and **Nike Wagner, director of the International Beethoven Festival (Beethovenfest) of Bonn**.

„Son of the city of Bonn and cosmopolitan – that is what defines Beethoven. And that is why the Musikfrachter is a perfect match for the world of his ideas. He left his hometown and fascinated the world with his music. The

interactive tour programme invites you to experience classical music afresh, and to rediscover the composer", says **Lord Mayor Ashok Sridharan**, „I wish the crew the best of times and great events, and to always have a hand-with of water under the keel.“

„It is a great honour to be the godmother to this extraordinary mediation project of the great composer Ludwig van Beethoven", **Nike Wagner, director of the international Beethoven festival**, explains.

Dirk Kaftan, general music director of Bonn and of the Beethoven Orchestra Bonn provided the idea of the project. Together with the young crew, he “seized” the ship today. "Music is an invitation – not only to listen, but also to interact. The BTHVN2020 Musikfrachter represents this not only symbolically, but literally: We are setting out with Beethoven's sounds, his heritage of ideas and music. And we want to share our cargo with as many people as possible“, **Dirk Kaftan** emphasizes.

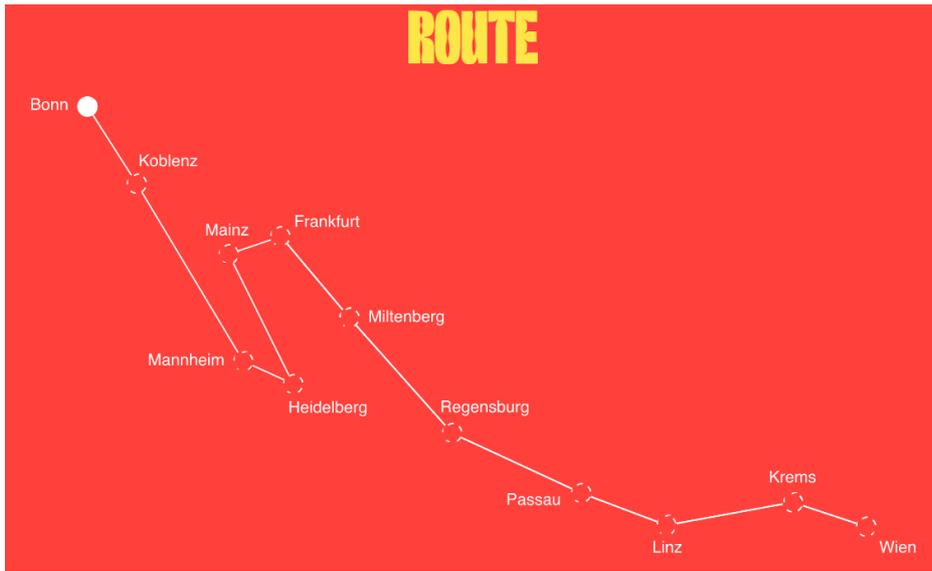
The Musikfrachter gets his special character from its cooperation with more than 90 regional partners – institutions of arts and culture, artists and initiatives. It is them that shape the programmes at the 12 destinations. "The BTHVN2020 Musikfrachter literally stands as ‘flagship’ for the idea of bringing together as many participants as possible during the anniversary year. In conjunction with a young and diverse audience it sounds out Beethoven's significance for the present and the future by presenting huge programmatic diversity", **Malte Boecker, artistic director of the Beethoven Jubiläums GmbH** explains.

As the production office, the **Netzwerk Junge Ohren** has taken over the coordination of the project. Among its tasks was also selecting a young and diverse team that will accompany the entire tour on board. Alina Marie Hilfer, Benthe Betz, Michael Schuster, Katja Kuklinski, Ricarda Baldauf and Vanessa Wang are experienced in music mediation and music management, but also in pedagogics and youth work. „The crew represents a vital and open musical life. Because this is what the participative project desires to mediate – not high-gloss classical music. The ship is not a travelling concert house, but a diverse project that addresses young people in particular“, says **Lydia Grün, head of the project**.

Partners of the BTHVN2020 Musikfrachter are the **Beethoven Orchestra Bonn**, the **German Music Council**, with the **Federal Selection of Young Artists**, the **Jeunesses Musicales Germany** with their **youth project mu:v** and **PODIUM Esslingen** with its **Fellowship Programme #bebeethoven**, that will also be residing in Bonn from October 17th until October 25th with a week of festivities.

For further information and a constantly updated programme, please visit: www.musikfrachter.de/

The stations in an overview



Bonn, March 12th – March 15th 2020: On board concerts and performances take place – with **PODIUM Esslingen** and its **#beethoven-stipendiaries**, **Caritas Bonn**, the **mu:v-Team** of the **Jeunesses Musicales Germany** and the **Netzwerk Ludwig van B.**, among others. Visitors can seek inspiration from Beethoven's music for their own musical and artistic improvisations in workshops. On **March 15th at 2:00 p.m.** the freighter will leave for Koblenz. The entire **Beethoven Orchestra Bonn** will get on board with its instruments.
<https://www.musikfrachter.de/route/bonn>

Koblenz, March 16th 2020: At 9:00 a.m. the vessel will lay at the Peter-Altmaier-Ufer. The team of the youth project **mu:v** invites you to the Beethoven-Impro-Workshop, the **Theatre Koblenz** joins in with a school project and workshop about "Fidelio". Furthermore, the **Music school** of Koblenz presents the "Trash Drumming Group" and its choir, before musicians from the **Beethoven Orchestra Bonn** are performing a chamber music program in the cargo room. The following day the ship will leave for Mannheim. <https://www.musikfrachter.de/route/koblenz>

Mannheim, March 18th + 19th 2020: the schedule opens with a lunch concert by **Duo Biloba** at 1:00 p.m.. **Popakademie Baden-Württemberg** and **PODIUM Esslingen** are on board too, as well as the **mu:v Team**, **Music school of Mannheim**, **Staatliche Hochschule für Musik und Darstellende Kunst Mannheim** and the **National Theatre Mannheim**. Whether it's the deaf composer, the absent lover or the intercultural trombone: it will interactive in every way, discursive, intercultural and musical!
<https://www.musikfrachter.de/route/mannheim>

Heidelberg, March 20th - 22nd 2020: Heidelberg is a destination in order to tip its hat to the Hölderlin-anniversary, hence the arrival will mark a double-anniversary. It will start with a musically framed poetry speech by lyricist **Ulla Hahn**, followed by theatres, concerts, and reinterpretations of Hölderlin's poetry. The following day will see workshops, as per usual unusual concerts, a Beethoven-slam, among others with the **Classic Scouts of the Musikfestival**

Heidelberger Frühling, the Theatre and Orchestra Heidelberg, the mu:v-Team, Duo Berlin, the concertmaster quartet of the Beethoven Orchestra Bonn, PODIUM Esslingen and many more.

<https://www.musikfrachter.de/route/heidelberg>

Mainz, March 24th-26th 2020: Here young visitors can embark on an acoustical journey with sound hunters – there will be a concert with "colorful birds", a Beethoven-slam with the **mu:v-Team** as well as a body-percussion and a dance-workshop by the **Staatstheater Mainz**. A certain highlight is the **Junge Ohren Preis-award** on March 25th 2020, which honors outstanding projects and programs for music mediation, and is being extended by the special category "production" in the anniversary year, focussing on Beethoven. <https://www.musikfrachter.de/route/mainz>

Frankfurt am Main, March 27th-29th 2020: In front of the backdrop of Frankfurt's impressive skyline, chamber music will sound in various formats, line-ups, and genres. School projects and workshops create action. Participants are: **PODIUM Esslingen** with the **#beethoven-Fellows, Dr. Hoch's Konservatorium, Duo Biloba, the Yaron-Quartett** with musicians of the **Beethoven Orchestra Bonn** and **mu:v**.

<https://www.musikfrachter.de/route/frankfurt>

Miltenberg, March 31st 2020, plus land outing on April 1st 2020: With a lunch concert by **The Brailers by the Blindeninstitutsstiftung Würzburg** in Grombühl the ship will be opening its hatches around noon. In the evening the court orchestra of the **Beethoven Orchestra Bonn** will be playing. Miltenberg is also the starting point of a 'land outing' under the direction of **Jeunesses Musicales Germany**: via Bad Mergentheim it leads to the **TauberPhilharmonie** in Weikersheim. There, in the TauberPhilharmonie the court orchestra of the **Beethoven Orchestra Bonn** will be playing a joint concert with youths from the **Taubertal** on **April 1st 2020**.

<https://www.musikfrachter.de/route/miltenberg>

<https://www.musikfrachter.de/route/bad-mergentheim>

<https://www.musikfrachter.de/route/weikersheim>

Regensburg, April 7th 2020: In Regensburg the team of **mu:v** introduces the world of arranging with the „Beethoven Crossover“-workshop. The **Sing and Music School of the city of Regensburg** brings a program for children and families to the ship. Musically, the spectrum will be broadened by the band **The Brailers I** and the **Duo Maingold** as well as a musically discursive evening on "music & inclusion" in cooperation with the **ConBrio-Verlag**. Parallel to this, the city of Regensburg will be organizing city walks which all take off at the BTHVN2020Musikfrachter.

<https://www.musikfrachter.de/route/regensburg>

Passau, April 9th 2020: In Passau, the **Music School of the city Passau** and the **Gehörlosenverein Passau** invite to the concert „Klang STILLE Farben“ (sound silence colors), that addresses various senses. In the evening musicians of the **Symphony Orchestra of the Bavarian Broadcasting** will be docking: together with **#beethoven-Fellow Kaan Bulak** they present Joseph Haydn's „Sieben letzte Worte" (Seven last words) for string quartet, completed by electro-acoustical interplays that were specially composed for this evening that explore the borders between Orient and Okzident.

<https://www.musikfrachter.de/route/passau>

Linz, April 11th - 12th 2020: Here starts the Austrian part of the BTHVN2020 Musikfrachter-Tour. On the evening of arrival, the **Duo Quadrature** invites to an audiovisual performance „It's never aliens“ on board of the ship. On the following day, a family outing will take place that includes several stations in the city. With: the **Anton Bruckner Private University** with students and teachers of the **MAS „Musikvermittlung – Music in Context“**, **Ars Electronica**, **PODIUM Esslingen** with the **#beethoven-Fellows** as well as the **Trio NeuGehört**. <https://www.musikfrachter.de/route/linz>

Krems, April 14th-16th 2020: The **Werkskapelle voestalpine Krems** is opening the easter program with a premiere in the city center, followed by family workshops on the vessel, where in the evening musicians, producers and DJs from the proximity of the **Jazzkeller Krems** will be taking the tiller. The following day kicks off with a school concert. The further program includes a family concert „Ein Schiff voller Musik“ (a ship full of music) with **Monika Sigl-Radauer**, „Infinite Silence“ – a performative concert with an introductory Yoga Session – and the performance „Ludwig van JETZT“ featuring results from a composition project of five school classes, implemented by the **Ernst Krenek Institut** and **OeAD/Kulturkontakt Austria**. Furthermore, the regional **AK Musikvermittlung** of the **Netzwerk Junge Ohren** will meet. <https://www.musikfrachter.de/route/krems>

Vienna, April 17th -19th 2020: On April 17th, 2020 the BTHVN2020 Musikfrachter arrives at the Millenium Tower in the 20th district. Until April 19th many Viennese participants are involved: in the school concert "Fridays for Beethoven" students show a dance-performance, a study of Beethoven's Pastorale, which they elaborated together with the Vienna Symphony. The performance „Und donnerstags aß er Brotsuppe“ (Thursdays he was eating potato soup) was developed by students of the **Private University of Music und Art Vienna** in conjunction with the **Initiative „NACHBARINNEN in Wien“**. Further events are a film workshop by and with **apprentices of inland navigation** and concerts with the **Trio SMS**, winners of the composition contest Beethoven 2020 held by the **Music School Vienna** and the **Ensemble Wiener Diwan**, before the final night on the ship will close with a concert by the **Stegreif-Orchestra**. The program in Vienna will be presented in cooperation with [Wien Beethoven 2020](https://www.wienbeethoven2020.at/).
<https://www.musikfrachter.de/route/wien>

About the Beethoven Jubiläums GmbH: Beethoven's 250. anniversary will be celebrated worldwide. The Beethoven Jubiläums GmbH, affiliate of the Beethoven-Haus Foundation, is supported by the federal government, the land of North Rhine-Westphalia, the city of Bonn and the Rhein-Sieg-district and is instructed to coordinate a national program. Patron of the anniversary program with the slogan "Rediscover Beethoven" is the German federal president Frank-Walter Steinmeier. The program spans about 300 projects. Here you can find a current overview of the events www.bthvn2020.de/en

About the Netzwerk Junge Ohren: In support of a diverse musical life on the pulse of time – bearing this objective the society was formed in Berlin in 2007 as a forum for experts on music mediation in the entire german-speaking area. It counsels and creates communicative structures between institutions and persons, that engage in musical education and cultural participation in a

professional way by artistic means. The common objective is to open passways to music to as many people as possible by using modern formats of musical practices. The Netzwerk Junge Ohren endorses excellence in the development of modern formats of musical practice, also by funding the annual Junge Ohren award. In its own projects, the Netzwerk Junge Ohren scales its experience, discovers new topics and transfers expertise back into its community. The Netzwerk Junge Ohren gives impulses for a vital professional exchange of its roughly 280 participants in D, A, CH und L as well as other persons and institutions. www.jungeoehren.de