

**Beethoven's 250th birthday with international appeal
December programme reached millions of people worldwide – project
highlights available on demand**

Bonn, February 23rd, 2021

With the 250th anniversary of Ludwig van Beethoven's baptism day on December 17th, 2020, Bonn, Germany, and the world celebrated the programmatic highlights of the anniversary programme BTHVN2020, which will continue up to and including September 2021. The productions "BeethovenNacht powered by Telekom", the "Anniversary Concert" with the world-famous pianist and conductor Daniel Barenboim and his renowned West-Eastern Divan Orchestra as well as the further programme highlights in December reached – including broad coverage – millions of people worldwide.

Malte Boecker, artistic director of Beethoven Jubiläums GmbH, explains: "We are grateful and overjoyed that we were able to celebrate Ludwig van Beethoven's 250th birthday in December – against all odds – with such an overwhelming response. The Beethoven Anniversary thus sets an international sign for culture, which deserves special attention as an essential value of our society, especially in the Corona pandemic. The extension of the anniversary programme is exactly in this spirit, with which we want to give our patrons the opportunity to show all their creative potential."

The next BTHVN2020 programme events are planned for spring 2021. Until then, people interested will be able to experience the highlights of the December programme organised by Beethoven Jubiläums GmbH, media partners and sponsors, as well as many other programme items, "on demand" via internet.

"Anniversary Concert" programme with Daniel Barenboim and speech by the German President Frank-Walter Steinmeier

The world-famous pianist and conductor Daniel Barenboim and his renowned West-Eastern Divan Orchestra performed live at the Bonn Opera House on December 17, 2020 with a top-class cast. The programme that was produced without an audience by media partner WDR, became the most successful classical music programme of 2020 in the EBU broadcasting area alongside the New Year's Concert, was broadcasted in 23 countries around the world and described by German leading media as a shining hour of music. The welcoming address was given by German president Frank-Walter Steinmeier, who is patron of the Beethoven anniversary.

The programme includes Beethoven's 3rd Piano Concerto in C minor op. 37 and Symphony No. 5 in C minor op. 67.

WDR & ARD-Media Library (until 23.12.21):

<https://www.ardmediathek.de/wdr/video/wdr-klassik/250-jahre-beethoven-jubilaekonzert-mit-daniel-barenboim-und-dem-west-eastern-divan-orchestra-konzertfassung/wdr-fernsehen/Y3JpZDovL3dkci5kZS9CZWl0cmFnLWU0MDM2ZDhhLTc2YTAtNGMyZS04NTQ2LWU2MGZzM2MzNmIzNw/>

BTHVN2020 (until 23.12.21): <https://www.bthvn2020.de/en>

BTHVN
2020

Beethoven Jubiläums GmbH

Loggia am Stadthaus 2. OG
Thomas-Mann-Str. 4
D-53111 Bonn
www.bthvn2020.de/en

PRESS OFFICE BTHVN2020

Phone: +49 (0) 173 407 9805
pressoffice@bthvn2020.org

“BeethovenNacht powered by Telekom”

The "BeethovenNacht powered by Telekom", which has reached an audience of millions, tells the story of Ludwig van Beethoven's life in Bonn, of the emergence of his music despite increasing deafness and of the significance of his music in the present. Experience General Music Director Dirk Kaftan, the Beethoven Orchestra Bonn, Quincy Jones, Max Richter, Joy Denalane, Daniel Hope, Sarah Bosetti, Olga Pashchenko and many more artists with world premieres and extraordinary contributions to Ludwig van Beethoven's 250th birthday.

Magenta-Music-360 (until 31.12.21): <https://www.magenta-musik-360.de/beethoven-nacht>

BTHVN2020 (until 31.12.21): <https://www.bthvn2020.de/en/program/beethoven-night-powered-by-telekom>

Digital BTHVN2020 Projects

An overview of all digital projects in the context of BTHVN2020 can be found here: <https://www.bthvn2020.de/en/program/digital-bthvn2020-projects>

***About Beethoven Jubiläums GmbH:** Beethoven's 250. anniversary is celebrated worldwide. The Beethoven Jubiläums GmbH, an affiliate of the Beethoven-Haus Foundation, is supported by the federal government, the land of North Rhine-Westphalia, the city of Bonn and the Rhein-Sieg-district and is instructed to coordinate a national program. Patron of the anniversary program with the slogan "Rediscover Beethoven" is President of the Federal Republic of Germany Frank-Walter Steinmeier. The celebrations will continue up to and including September 2021. An up-to-date overview of the projects can be found in the calendar of events at www.bthvn2020.de/en*