

## The Beethoven-City Bonn is among the top tourist destinations in 2020

### Lonely Planet and Frommer's vote Bonn among the top cities to go in 2020

Bonn, 22nd November 2019

Two times in a row Bonn was voted to one of top tourist-destinations in 2020. Main reasons are the big festivities planned around the 250. jubilee of Ludwig van Beethoven taking place in 2020 300 projects, including thousands of events, will be implemented under the brand "BTHVN2020" until December 17th 2020. Beethoven was born in Bonn. His place of birth, the Beethoven-Haus, is now a museum and was freshly refurbished for the jubilee. (Anniversary program: [www.bthvn2020.de/en](http://www.bthvn2020.de/en))

In October, the famous Australian travel publisher Lonely Planet voted Bonn to No. 5 on the list of top must-see cities for 2020. Just recently, also the American publisher Frommer's added Beethoven's home town to the top 20 places to go in 2020.

Malte Boecker, artistic director of the Beethoven Jubiläums GmbH who is coordinating the festivities: "Bonn is on its way to become top tourist destination 2020. Germany's representation abroad with the slogan #DiscoverBeethoven pays off as much as the radiant anniversary program BTHVN2020 or the reopening of the Beethoven-Haus, one of the internationally outstanding music museums. We already feel a demand that can only be explained by the jubilation effect."

Together with the German National Tourist Board, NRW Tourism and Tourismus & Congress GmbH, the Beethoven Jubiläums GmbH is promoting Bonn and the region as an attractive travel destination already since years—both on a national and international level.

### This is what the travel guides say about the city of Bonn:

Lonely Planet: [www.lonelyplanet.com/germany/north-rhine-westphalia/bonn](http://www.lonelyplanet.com/germany/north-rhine-westphalia/bonn)  
Frommer's: [www.frommers.com/slideshows/848383-frommer-s-best-places-to-go-in-2020](http://www.frommers.com/slideshows/848383-frommer-s-best-places-to-go-in-2020)

**About the Beethoven Jubiläums GmbH:** Beethoven's 250. anniversary will be celebrated worldwide. The Beethoven Jubiläums GmbH, an affiliate of the Beethoven-Haus Foundation, is supported by the federal government, the land of North Rhine-Westphalia, the city of Bonn and the Rhein-Sieg-district and is instructed to coordinate a national program. Patron of the anniversary program with the slogan: "Rediscover Beethoven" is the German federal president Frank-Walter Steinmeier. The program spans about 300 promoted projects. Here you can find a current overview of the events:

<http://www.bthvn2020.de/en>.

# BTHVN 2020

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